



# LONDON FARM SHOW




Advertising &  
Sponsorship  
Opportunities  
2024

## Floor Decals

Drive traffic to your booth & highlight your brand with **Floor Decals** placed throughout the Agriplex facility. BMO exhibitors: Please note that floor decals are not available in the BMO Centre, but **Directional Arrows** to the BMO Centre are available.

*\$1,124.00 plus HST (includes 4 decals)*

*Based on availability, cost includes printing expense.*



Visit us at Booth  
# XYZ for your  
chance to win!

## Show Signage

Grab the attention of thousands of participants and visitors who attend the London Farm Show each year.

***BMO Coroplast Signage*** - \$535.00 plus HST each

*Based on availability, cost includes printing expense.*

Sign dimensions 3' x 5'

## Window Clings

**Window Clings** advertising opportunities are available for the Main Agriplex entrance doors, West Agriplex Doors, and BMO Centre Windows  
*\$3,500 plus HST BMO (12 clings, 34" x 74") – signs placed facing the parking lot/ front entrance. On hold, pending first right-of-refusal*

*\$3,000 plus HST Agriplex – 8 clings placed facing the parking lot/ front entrance. On hold, pending first-right-of-refusal*

*West Doors – On hold, pending first-right-of-refusal*

*Artwork must be supplied by the exhibitor. Cost includes printing expense.*

# Show Guide Ads

Place your **Print Ad** in the London Farm Show guide, distributed through the Ontario Farmer and also handed out at the show. 16,000 copies.

*Cost is \$400 + HST for a 4" x 2" ad on the back cover.*

*10 Spaces available.*

*Artwork must be supplied by the exhibitor. Artwork deadline is January 15<sup>th</sup>, 2024.*



# Custom Beer

Have a new product or service launching this year, and want to promote it in a unique way?

Contact our team today about partnering to create a branded London Farm Show beer, in partnership with London Brewing Co-op.\* Beer to be distributed through the Agriplex bar



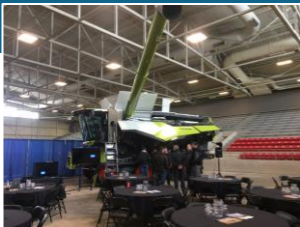
# Washroom Posters

Includes space for seventeen 11" x 17" **Washroom Posters** to be placed in the seven washrooms within the Agriplex.

*\$1,124.00 plus HST*

*1 available, cost includes printing expense, but artwork must be supplied by the exhibitor.*

## Private Rentals



Have a new product that you want to do a **Private Launch** with? Want to treat your customers or staff to a workshop during the show? Opportunities are available for room rentals during the event.

*Based on availability.*

*Please contact*

*[shows@westernfairdistrict.com](mailto:shows@westernfairdistrict.com)*

## Top of the Fair Dinner

Wednesday night of the Farm Show, treat your customers to a night of fine food & racing at our

***Top of the Fair Restaurant***, overlooking The Raceway. Come out and enjoy our À La Carte dining experience and night at the races. You will not be disappointed!

*Based on availability. Please contact*

*[shows@westernfairdistrict.com](mailto:shows@westernfairdistrict.com) for details.*



## Exhibitor Coffee & Muffins



Looking to connect directly with our exhibitor base? Complimentary coffee and muffins are available on the mornings of the show from 8-9 AM at both the Agriplex and BMO Centre. Contact our team today if you are looking to sponsor.

Cost \$1,200 plus HST

*Please contact [shows@westernfairdistrict.com](mailto:shows@westernfairdistrict.com) for details*



## Other Sponsorship Packages, based on availability, include:

- ✓ Building Sponsor – Arena
- ✓ Building Sponsor – Pavilion
- ✓ Bag Sponsor
- ✓ Beer Kozy Sponsor
- ✓ Bar Sponsor
- ✓ Shuttle Sponsor
- ✓ Education Stage Sponsor
- ✓ Speaking Stage Sponsor
- ✓ Custom packages available

Contact [shows@westernfairdistrict.com](mailto:shows@westernfairdistrict.com)  
for more information